WESTERN NEW ENGLAND COLLEGE ALUMNI ASSOCIATION FALL 1991

THE COMMUNICATOR

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Ten Years of Achievement at Western New England College

A REVIEW OF THE PAST 10 YEARS BY THE BOARD OF TRUSTEES.

August 5, 1991

Dear Alumni:

Recently, in preparation for the spring reaccreditation visit of the New England Association of Schools and Colleges, the Board of Trustees took time to review the progress the College has made in the last ten years in regard to the goals the Board had set for the institution. We are pleased to note the following achievements, all consistent with strengthening the College and its ability to serve its students.

1. **The reputation of Western New England College has grown** substantially in this region and, to some extent, nationally as the College changed from a commuter to a residential institution. Visibility has been improved through programming efforts, speakers of national and international reputation, honorary degree recipients, and the Wholistic Student Development System praised in national publications.

2. **The quality of the faculty has improved** with a greater breadth and depth of preparation demonstrated by the increase of those qualified with terminal degrees from 39% to 79%.

3. **The employees of the College have benefitted from improved working conditions, salaries, and fringe benefits,** including increases in the College's contributions to the pension plan, life insurance, disability coverage, and the Employee Assistance Program.

4. **The Campus Master Plan has been implemented** with the construction of D'Amour Library, the renovation of Churchill Hall, the significant enlargement of the D.J. St. Germain Campus Center, the acquisition of Gateway Complex to house 576 students, and the erection of the Campus Utility Building to provide a consolidated and adequate service area for the campus. Over this period of time, the College has added 37.5 acres to its land, now totaling 131 contiguous acres.

5. **New landscaping, walkways, and lighting** have been added to the campus, increasing its safety, beauty, and appeal to prospective students. The creation of a reserve-for-renewal fund in the operating budget has made this possible. It has also safeguarded the College against deferred maintenance and made it not only attractive

(Continued to page 2)

to prospective students and parents, but, indeed, the college of choice in the Greater Springfield area.

6. An active and aggressive approach has been taken to fund raising, resulting in contributions of over $10,000,000 to the College. A vastly improved investment policy has resulted in an increase in endowment from less than $1,000,000 to more than $16,000,000.

7. A capable, effective team of senior administrators and administrative staff has been assembled to carry out the work of the College in accord with Board policy.

8. The Board has become an organized, informed, and disciplined body which has materially improved the policy-making quality of the College.

9. Campus security services have greatly improved with resultant safety for all and a minimum of on-campus problems.

10. The College was able, during this time, to achieve maximum accreditation periods between required visits by the Accreditation Board for Engineering and Technology, the American Bar Association, the Council on Social Work Education, the Massachusetts Department of Education, and the New England Association of Schools and Colleges. Those visits and subsequent reports were positive, laudatory of progress made by the College, and complimentary in regard to the management and effective use of resources.

11. A real, working Alumni Association has been established with a network of satellite chapters in many locations. The effort expended in this formation has increased annual giving from alumni from $64,000 to over $400,000. Alumni have become involved in admissions and internship programs, as well as career programs and placements for students. The Alumni Association has pledged $2,500,000 toward the construction of the Healthful Living Center, which will complete the Campus Master Plan.

12. Finally, a strict adherence to the Mission of the College as a professional institution stressing the quality of teaching has been maintained. Although trying to accommodate the interests of all would have been easier than exercising rigorous fiscal control, the temptation to be all things for all people has been avoided. The niche the College enjoys in the field of higher education has been preserved and nurtured.

The Trustees wish to conclude this report to you on the progress of the College by indicating their approval and commendation of the College's leadership in adhering to the Board's defined goals and the Mission of the College. We believe that the significant progress described above reflects the achievement of the potential that Western New England College exhibited from its beginning. Its future is just as promising and will be advanced through the combined efforts of all as together we face the work of the next decade.

Sincerely yours,

Jay D. Chapin

Jay D. Chapin
Chairman, Board of Trustees

JDC:pmk

STUDENT EVENTS

Keeping Busy After Retirement

What do you do when you retire? For Leslie Adams, the answer was easy: Go to college and get a degree. Leslie graduated this May in the Integrated Liberal Studies Program. He says, "I retired in 1973 and when I heard about Program 65 at Western New England College [a reduced fee program for people 65 and over], I thought it was a good idea to take some courses. I've been taking one or two courses a semester since 1975 and finally, this year, I graduated at age 82!"

Leslie, who was in the wholesale book business for 20 years, and his wife, Jane, have lived in Springfield for many years. Jane too, has been taking courses at WNEC. She's currently a senior in the liberal studies program and hopes to graduate in two years. As for his favorite courses over the years, Leslie cites many: "Social studies, Government, and American History courses."

Summer Elderhostel Program

Two groups of elderhostelers visited the campus for a week each in July. Ninety-eight men and women came from as far away as Washington D.C., Pennsylvania, Virginia, and Florida to study at Western New England College. Classes offered the first session included The Jewish Literature of Europe and America, Great Treasures and Great Troubles, and Antiques and Collectibles: Influences and Identifications.

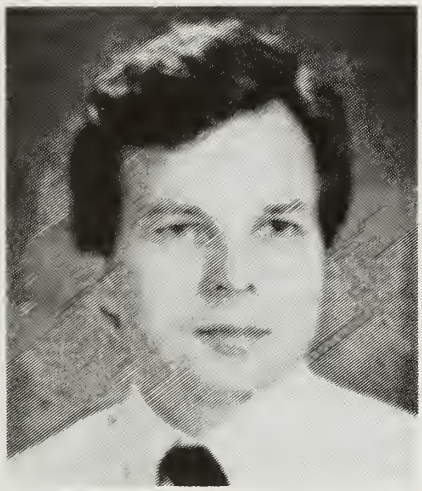
The second session had courses such as Changes in the Soviet Union and Eastern Europe, Big Band to Broadway: A Dance Movement/Exercise Experience, and Expand Your Comic Vision: Understand and Use Humor.

Another Successful SOAR Program

Summer Orientation and Registration (SOAR) was a great success once again. Eighty-one percent of the new students entering this fall and their parents attended one of the six sessions offered in June and July. SOAR provided both students and parents with a broad look at academic programs and various cocurricular and support services, while giving incoming freshman and transfer students a glimpse of what their first year at Western New England College will be like.

SOAR is distinctive from most other college orientation programs because of the extent to which parents are involved. Parents stay at the College overnight and attend sessions specifically designed to familiarize them with the College, to introduce them to administrative staff and faculty members, and to make them aware of what new students will go through while adjusting to college life.

FACULTY HIGHLIGHTS



John Maleyeff received the 1991 American Society of Engineering Education Dow Outstanding Young Faculty Award for the New England Section.

Award Winners

John Maleyeff, assistant professor of industrial engineering, received the 1991 American Society of Engineering Education Dow Outstanding Young Faculty Award for the New England Section. As an award recipient, he was provided round-trip air fare plus expenses to the ASEE Annual Conference in June, and was presented with an award certificate.

The Reverend Bruce N. Teague, director of campus ministry, was honored at The Council of Churches' 53rd Annual Assembly May 6, 1991, "for his outstanding leadership in interreligious understanding." The Board of Directors felt that it was important to recognize and celebrate Father Teague's continuing efforts to bring together members of the interfaith community in dialogue and other forums. For example, during the Gulf War crisis, he was instrumental in helping to bring together Christians, Muslims, and Jews for times of prayer and dialogue. Father Teague is the co-president of the Interfaith Council of Western Massachusetts as well as a member of the Council of Churches' Ecumenical and Interfaith Division.

Appointments

Glenn Clark, associate professor of accounting and finance, was elected a director of the Springfield Ambassadors, a drum and bugle corps, just recently formed with 80 members strong. The Ambassadors took first place in a Waterbury, CT, competition, as well as taking four individual trophies during the spring. The age bracket for the group is 12 to 24 and the City Council of Springfield proclaimed May 24 as Ambassadors day. On May 24, 1991, the Mayor of Dublin, Ireland, presented an invitation to the group to play in the St. Patrick's Day Parade in Dublin in 1993.

Presentations

Joan Fimbel DiGiovanni, professor of psychology and chair of the Department of Human Studies, and **Anne Rice,** instructor in English, cowrote "The Representation of Pre-Columbian Iconography in Frida Kahlo's Art," of which Dr. DiGiovanni presented at the Latin American Indian Literary Association (LAILA) Symposium in Quito, Equador, June 7.

Richard Grabiec, Jr., associate professor of industrial engineering and assistant dean of the School of Engineering, **Cheryl (Thresher) Turgeon** '85/G'88, lecturer in computer information systems, and **William Young,** director of records and registration, presented the session "Integrating Freshman Advising and a College Success Skills Course" at the National Academic Advising Association Northeast Region I Annual Conference March 21 & 22, at Portsmouth, New Hampshire.

Research and Publications

John Grippo, adjunct lecturer in engineering, and **James Masi,** professor of electrical engineering, cowrote the article "Role of Biodental Engineering Factors (BEF) in the Etiology of Root Caries" for the *Journal of Esthetic Dentistry*, March/April 1991.

Alumni Help Spread the Word

By Deborah Porter Savoie

Alumni from Massachusetts to California to Europe are passing on the good word about Western New England College, and in a formal capacity. More than 100 alumni are working for the College, recruiting high school students at College Fairs around the country, as part of the Alumni-in-Admissions program.

> ***"The Alumni-in-Admissions program is excellent with excellent potential. It gives alumni the opportunity to go into areas untapped at this time by the College and serve as very positive examples of the success of our graduates."***
>
> — Andrew Mulcahy, Jr. vice president for student affairs

While the College has always had such a program, it had fallen into a period of inactivity. Resurrected four years ago, the Alumni-in-Admissions program is now going strong with 109 alumni volunteers, including 9 married couples, in 15 states, helping WNEC recruit students. Currently, most of the volunteers represent the College at college fairs sponsored by high schools or counselors' associations near their homes. Most fairs last for approximately two hours and the College provides the alumni with all the necessary recruiting materials and training. Andrew Mulcahy, Jr., vice president for student affairs, believes, "The Alumni-in-Admissions program is excellent with excellent potential. It gives alumni the opportunity to go into areas untapped at this time by the College and serve as very positive examples of the success of our graduates."

Captain Bob Craig '82 is one of those examples. An industrial engineering major, Bob began recruiting for the College in 1984 while he was stationed in Spain. "The first fair I attended on behalf of Western New England College was in Madrid, Spain. Before I went to Europe, Dean Mulcahy asked me if I wanted to get involved. I said 'sure!' So I went to the Admissions Office and found out what was involved." Bob explains that the big fairs in Europe were for American schools hosted by the State Department or the Department of Defense School System. He says, "After Spain, I relocated to Germany and attended fairs in Heidelberg, Frankfurt, and Ramstein." Bob recruited for three years in Germany and then returned to Hanscom Air Force Base in Massachusetts, where he lives currently with his wife, Donna, and nine-month-old daughter, Laura.

Bob says about the program: "Being an alumnus, I can relay first hand experience, talk about values, and show a special allegiance to the school. This gives a personal touch to the information and students and parents appreciate the difference. Parents especially appreciate meeting someone who is a product of the school. Students tend to ask about campus activities, while parents want to know what I've done with my major, what my career is."

Chief of management information systems for the 3245 Civil Engineering Squadron, Bob recruits for the College now in the Greater Boston area, including Lowell, Bedford, and Chelmsford. Bob says he'll always be recruiting for WNEC. "Even when I'm not at fairs, I still represent the school. Whenever people ask me where I graduated from, I get a chance to promote the school and I always take it!"

Carol (Magnotta) Laird '79 recruits students for the College in New Jersey. She and her husband, Thomas, and three children, Thomas, 6, Christopher, 4, and Courtney, 6 months, live in Wanaque, NJ. Carol says, "I go to college fairs at high schools in North Jersey, usually in the fall, two or three times a year." A sociology major, Carol had come to the College for Homecoming several years ago and met Bill Campanella, associate director of admissions. "He called after that and I came to campus again for a training session and began recruiting." She adds, "It's fun and it keeps me in touch with the College. I love the school and it's nice to be able to pass on the word and tell prospective students about it."

Also passing on the word are Bill and Karen Lindsay, of Westboro, MA, one of nine married couples who recruit together for the College. Both accounting majors, Karen (Brezniak) '76 owns a small consulting business, Westboro Consulting Services, that does marketing for software, and Bill '77 has his own company also, called Professional Financial Services. They have two children, Erin, 9, and Alex, 5.

Several years ago Karen and Bill were asked to visit college fairs in their area and they jumped at the chance.

Carol (Magnotta) Laird '79 recruits students for the College in New Jersey. L to R: Her sons Christopher and Thomas, and daughter Courtney.

Karen says, "We're a real novelty at college fairs. Students think it's really neat to see a husband and wife who graduated from the same college."

Students aren't the only ones who

benefit from the fairs, says Karen, "Now that my daughter is nine years old, it's nice to get a chance to talk with high school students, see how they act, what they're like. I've been very impressed. They seem to have their heads together and know what they want. This helps me as a parent."

"Students tend to ask about campus activities, while parents want to know what I've done with my major."
— Captain Bob Craig '82

Bill played soccer while at WNEC, so he can pass along some of his sports experiences to students. "We both had very positive experiences at WNEC," states Karen, "So it's easy to relate to high school students. Also, the fact that WNEC is a small school really seems to appeal to the students." Both Bill and Karen hope to continue recruiting for the school, and they want to become even more involved in the Alumni-in-Admissions program.

Program coordinators Bill Campanella and Kara Brighenti '87/G'89, assistant director of alumni affairs, are very happy that alumni want to participate more. In fact, they are making plans to expand the Alumni-in-Admissions program. Says Kara, "Our primary goal has been to have alumni represent the College at fairs and area receptions. We try to give every aspect of the program a personal touch. We have a lot of on-site training where admissions counselors and other alumni train alumni right at the fairs. Feedback so far has not only been positive, but a lot of alumni feel the same way that Bill and Karen do, they want to become more involved and in different ways."

Karen (Brezniak) Lindsay '76, and her husband, Bill, recruit for the College at fairs together. Their children are Alex, 5 and Erin, 9.

The following is a brief overview of the various opportunities in which alumni volunteers can become involved in the Alumni-in-Admissions program at the College:

College Fairs—Represent the College at a college fair near your home. Most fairs last for approximately two hours and the College provides you with all the necessary recruiting materials and training. Your commitment is needed anywhere from one to three times a year, primarily in the fall and spring.

Area Receptions—Assist Admissions staff in hosting an informal meeting/reception for parents and prospective students at a gathering place near your home once a year. Your role would be to talk informally with a small group about your experience at the College.

Send-Off Gatherings—In late summer, host a send-off gathering in your home for students planning to attend the College from your home town area. Your role would be to bring students and their families together for the purpose of wishing them luck, and allowing them to "hook up" with others from their area.

Alumni Training—For "veteran Alumni-in-Admissions members," to help train new volunteers from your geographic area, both on-site (i.e. fairs, receptions, etc.) and on-campus.

Individual Informational Meetings—Meet with individual students and their families in your home or theirs to talk about the College and what it has to offer.

Open House Programs—Assist the Admissions staff and the rest of the College community with on-campus Open House programs for students and their families. Your role would include talking informally with "guests" about your experience at the College. Recent graduates may be called upon to assist in giving tours of the campus.

Captain Bob Craig '82 has been recruiting for the College since 1984.

Chaperons for Bus Groups—Organize a bus trip for prospective students from your area to the campus. Coordinate with area high school guidance counselors, and serve as a chaperon for a day trip.

Advisory Board—Serve as a member of an advisory group, who will assist the Alumni-in-Admissions team with planning and organizing program activities. An important function will also be to critique and refine certain functions, as well as calling other volunteers to coordinate efforts.

Gatherings for Accepted Students—Similar to send-off gatherings, but more for students who have not paid a deposit, your role is to host a small gathering in your home with the goal of encouraging students to attend the College.

Telerecruiting—Assist in contacting prospective students via telephone, either through local calls from your home, or through phonathons on campus. Answer questions posed by students or parents and encourage campus visits.

To volunteer in any of these capacities or to find out more about the Alumni-in-Admissions program, call Kara Brighenti, assistant director of alumni affairs, at (413) 782-1327 or (800) 962-6592. Help us spread the word!

Spring Reunion '91—Vintage Cars, Vintage Graduates

By Norman Cartmill '50/G'61

Dr. Miller and Fred Rothery (Front) and Roy Scott and Jack Hess (Back) model this 1919 Buick at Spring Reunion.

The Western New England College Spring Reunion, June 8, brought together, very appropriately, some finely tuned vintage automobiles and some old graduates, just as finely tuned!

Spring Reunion was held for 1951 and earlier graduates of WNEC and the prior Springfield Division of Northeastern. This group is limited in number because of the passing of time and the very small graduating classes in the early years. For example, the Class of 1950 totaled twenty seven students. Some earlier classes, particularly during World War II, were in the single numbers.

The initial event this year was an outside continental breakfast with some beautiful vintage automobiles on hand for viewing. A Stanley Steamer was included, a car probably unrecognized unless you were an "old grad!" A barber shop quartet entertained and items from the WNEC archives were on display.

The Class of 1941 at Spring Reunion: C. Harry Nystrom, Oscar Seldin, Charles Frueh, Sidney Cooley, Edward Donnellan, and Gustave Suhm.

Later, Professor Walter Presz fascinated us with a talk on how research and teaching activities have been combined to enhance educational and practical achievement among his mechanical engineering students. Who says innovation is no longer an American trait? This was another indication of the value of a WNEC education, a fact which every one present this day has recognized over the years.

After a delicious chicken lunch, Dr. Miller provided a brief update on college activities and presented fifty-year pins to those present from the Class of 1941.

A trip to the old YMCA was next on the agenda. What memories came back to us during this visit! The outside of the building has changed little. The inside is now a fine apartment complex. Finding our way around after fifty years and total renovation was not easy. About the only recognizable areas were the front entrance, the stairway to the second floor administration/classroom area, and the Director Churchill's office, now someone's living room. We thought about how fortunate the students at WNEC are today with the excellent campus, facilities, and staff available to them.

The opportunity to get together for an update and to visit with old friends was a fun way to end the day's events and was appreciated by those attending. Next year we hope all our fellow alumni will come and enjoy themselves.

A special thanks to the several WNEC staff members who planned and took part in the program, and to the management at 122 Chestnut Street for making us feel very welcome.

Beautiful vintage automobiles were on hand for viewing during Spring Reunion.

Those attending this year's Spring Reunion included: Benjamin Astley, Norman Cartmill, Deane Clark, Sidney Cooley, Barbara Cormier, Nick Creanza, Charles Dinnie, Edward Donnellan, Thaddeus Drewniak, Herbert Farr, Donald Ferguson, Charles Frueh, Edward Hachadourian, Adam Korabowski, George Lacoske, Alfred LaRiviere, Robert MacPherson, Everett Malerba, Joseph McGovern, Raymond Meyers, C. Harry Nystrom, Oscar Seldin, Heinz Sherbow, Morey Stearns, Gustave Suhm, Karl Vester, and Violet Vester.

Rocco Falcone '84/G'87 is chairing the new Alumni Corporate Solicitation Committee.

Rocco Falcone Heads New Committee

Rocco Falcone '84/G'87, executive vice president of Rocky's Hardware, Inc., is chairing the new Alumni Corporate Solicitation Committee, a sub-committee of the Alumni Fund Committee. Rocco says, "Our primary purpose will be to identify, evaluate, and solicit alumni in key positions at local corporations in an effort to interest them in supporting the College's alumni campaigns."

Solicitations will be for individual as well as corporate major gifts. The committee will work closely with the Office of Institutional Advancement at WNEC. So far, the committee has begun identifying and evaluating prospects. Solicitation will begin in September after a kick-off meeting. "We are very proud of our many alumni who continue to distinguish themselves through responsible and challenging positions in their communities. We hope to gain their support on behalf of the College. I look forward to visiting some of them," states Rocco.

The New Past Presidents Committee

by Nick Creanza G'79

The Past Presidents Committee of the Western New England College Alumni Association is currently forming. As this year's president, it was one of my goals to form this committee. I'm happy to announce the goal is being met with the blessing of the Alumni Association Executive Committee and the College itself.

The Purpose of the committee is three-fold. One purpose will be to encourage past presidents to continue to serve in an active role in the Alumni Association. The second purpose will be for the committee to take on one major project each year in support of Western New England College. And third, the committee will provide continuity, guidance, and direction for new presidents. Plans are being formulated and the new committee will meet in the fall.

The list the past presidents includes Edward Anderstrom '43, Benjamin Astley '48, Neville Bogle '75, Robert Carnevale '68, Robert Carper '69, Donald Clowes '76, Nicholas Creanza '79, Robert Donoghue '61/G'64, Donald Ferguson '49, David Ferreira '68/G'78, Francis Johnson '59/G'61, Adam Korabowski '49, Alfred LaRiviere '51, Amelia Neils '78, John O'Malley '32/G'74, Ralph Peat '54, Thomas Rachele '76/G'78, Edmund Rogalski '61/G'63, Thomas Rokosz '71, John Russell '75, Allan Sattler '59/G'61, Saul Simons '32, Evan Simpson '61, Brady Snyder '60, Gerald Teehan '43, James Teixeira '61, Donald Tufts '29, Raymond Turgeon '62/G'72, Albert Valentini '62, Mary Van Houter '42, Mark Vecchiarelli '72, Karl Vester '38, Curtis Wood '71, and Philip Young '62/G'82.

Alumni-To-Alumni Networking

By Kara Brighenti '87/G'89

The offices of Career Planning and Placement and Alumni Affairs hosted the second Alumni-to-Alumni networking reception August 6. The reception was the perfect example of networking at its finest! The evening began with time to chat among the group and register with Al Tiboni '81 and his laptop computer.

To get everyone present in the networking frame of mind, we held a ten minute bell exercise. Alumni shared experiences in all industries, all fields of study, and from all around the region. George Baymon '73 even attended all the way from Pheonix, AZ.

Although it's very tough to measure the benefits of networking with fellow alumni, many people made contacts at the May 7 event and came back for more. Other alumni were joining us for the first time and made very helpful contacts. **We are planning another session on November 6, 1991.** Please call the Office of Alumni Affairs at (413) 782-1327 for more information.

Gail Titus '90, John Turgeon '83, and Robert Cavaleri '88 at the Alumni-To-Alumni Reception August 6, 1991.

NEWLY REVISED AT-HOME FINANCIAL PLANNING COURSE

Need a better handle on your finances?

Sign up for the "At-Home Financial Planning Course" and get set for some interesting and informative ideas.

This five-part course can be taken in the privacy of your home, at your own pace. It's simple. Here's how it works:

1) Every other week, for 10 weeks, you will receive a packet of reading material on practical subjects such as:

Income Tax Planning, Who Needs Estate Planning? Your Risk/Return Profile, and Comparing Retirement Investments.

2) A self-quiz is included in each segment to measure what you've learned.

3) At the end of the 10 weeks, an informal review session with refreshments is planned so that you have a chance to ask questions and discuss the materials. We hope you can join us, but attendance at the last session is optional.

Learn something new this year. Be ready for the inevitable year-end planning and taxes. Interested? Simply call (413) 782-1372 during business hours and Janet Doolin L'79 will sign you up for the course, free of charge.

Janet Doolin has expertise in wills, trusts, and financial planning which she shares with the college community as director of planned giving.

Yes! I would like to sign up for the free "At-Home Financial Planning Course." Prepare yourself for the '90s! Mail today.

NAME:_____

ADDRESS:_____

_____

PHONE: Daytime_____ Evening_____

Return to: Janet Doolin, L'79, Western New England College,
1215 Wilbraham Road, Springfield, MA 01119-2684

Questions? Call (413) 782-1477 Offered by the Office of Institutional Advancement

ALUMNI SPOTLIGHT

By Deborah Porter Savoie

Ken Rickson: At the Top

From the day Ken Rickson graduated from Western New England College in 1975 to today, he has steadily climbed the corporate ladder, without faltering, and is now president and chief operating officer of MML Investors Services, Inc., the securities broker-dealer subsidiary of MassMutual Company.

How did he get there? "A lot of it is being in the right place at the right time and just pure luck," says Ken. But his work history proves it takes lots of hard work too, and Ken adds, "Being able to calculate the best time to take risks is important also."

After he graduated from WNEC with an accounting degree, Ken went to work for Price Waterhouse in Hartford, CT. He became an insurance industry specialist, advanced to senior accountant, and in 1978, after three years, left to go to Massachusetts Mutual Life Insurance Company in Springfield, MA. At MassMutual he spent three years as an internal auditor, and three years as director of financial services reporting to the corporate controller (who happened to be Ken Cardwell '63/G'66 at the time). He says, "It was at this point that I got involved in starting MML Investors Services.

Ken went on to become assistant controller for the individual product line at MassMutual and worked part-time as controller for MML. In 1987 he became senior vice president-Finance and Operations for MML Investors Services, Inc. And at the top of this ladder, last February he was named president and chief operating officer.

Ken explains that he was a member of a team that was designated to start the broker-dealer firm from scratch. "None of us knew anything about the securities business at first, and some were very skeptical. That's where the risks became involved, and we were successful in taking those risks."

A resident of Wilbraham, MA, where he lives with his wife, Dena, and 10-year-old son Kristopher, Ken is a deeply involved and dedicated person, be it as a student, a parent, a worker, or a volunteer. While he was a student at Western New England College, along with working full-time in the Communications Department at Dow Jones, he was an officer of the Accounting Association and president of Alpha Kappa Psi, the professional association for students pursuing business-related careers. Ken also worked in the School of Business and other departments whenever they needed him.

Ken Rickson '75, president and chief operating officer of MML Investors Services, Inc.

He speaks of WNEC fondly, especially of one advisor who was very helpful to him, "Dr. [E. Louis] Raverta, who was chairman of the Department of Accounting," says Ken, "was a real inspiration to me. I didn't believe, at the time, that I had the qualifications to be hired in big eight public accounting. Dr. Raverta gave me the confidence." Ken adds, "In fact, he remains a friend today." Dr. Raverta retired from WNEC in 1982.

Since he graduated, Ken has constantly kept in touch with the College. For more than ten years he was district director for Alpha Kappa Psi. "I still go to at least one Alpha Kappa Psi event a year," adds Ken. He is also involved with several alumni functions including the Alumni Career Network where he's participated in several panels for accounting students.

On campus recently to have lunch with Tom Hastings, the director of alumni affairs, Ken got his first glimpse of the Mass Mutual Director's Room in D'Amour Library. The room was furnished with money from alumni employees of MassMutual. "It was nice to see how the money was spent. It certainly went toward something absolutely beautiful. I was very impressed," said Ken.

Ken is currently working on a project to help WNEC contact companies to develop matching gift programs similar to the one at MassMutual. The matching gift program consists of employees giving to the College and their employers, in turn, matching their gift, so that the College gets twice the employees' donation. "I'm working on a template which would have enough information for a company to take the form and convert it to their needs and develop their own matching gift program." The project contains three pieces: a how-to piece, a form, and language for an employee handbook. When Ken is ready with the information, he will go to different companies in the area to encourage them to start a matching gift program and then help them implement it.

To get an idea of how far MML Investors Services, Inc. has come, in its first year, 1982, $1.8 million in investments were placed. This year the company is on target to place $300 million in investments! When asked where Ken would like to be in five years, he says, "Right here. I've been out of the home office for four years now. I love the small company environment and although this is a mature company now, it's still growing and plenty of challenges are ahead!"

A Life on the Sea

by Deborah Porter Savoie

A life on the ocean wave!
A home on the rolling deep;
Where the scattered waters rave,
And the winds their revels keep!
— Epes Sargent

When Rick Burnham was two weeks old, his parents took him for his first boat ride. Rick may not be able to remember that far back, yet he can't remember a time when he didn't love sailing.

A mechanical engineering major who graduated in 1985, Rick is currently living out a dream in California. He is on the crew of America³, which will try to defend the America's Cup next year in San Diego.

The road from WNEC to the America³ has been an exciting one for Rick. After he graduated he went to work for Pratt & Whitney for a year and a half as a fuel systems engineer. "I grew up in Middlefield, CT, and my parents have a place on the Connecticut coast. When I was in high school, I started racing little boats, and I continued when I was in College and at Pratt & Whitney during the weekends."

Rick goes on to explain, "While I was at Pratt & Whitney, one of the people I sailed with was building a new big boat. I had wanted to take time off and sail full-time. He asked that I come to Newport and help with construction of the boat. So I left the company and worked on the boat for about a year." During that time, Rick got to know different people and got offers to sail on other boats.

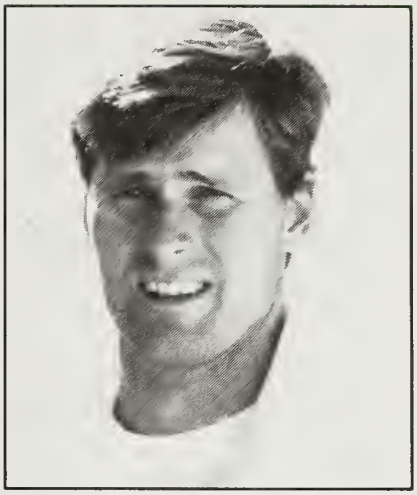
"Sailing is a pretty fraternal sport," says Rick. "Once you're in the loop, you can sail on different boats. I got an offer to sail and work on the maxi yacht the Matador [maxi yachts are similar to America's Cup boats]. So I flew to France where the boat was and helped ready it for the 1988 Maxi Yacht World Championships." The championships were comprised of three racing events in St. Thomas, Hawaii, and San Francisco. After participating in the championships, Rick was asked by the owner, Bill Koch, to take part in building another maxi yacht. "This was really exciting for me, learning about high-tech boat construction." He worked on the Matador² for a year and a half and competed in and won the 1990 championships in Newport, Miami, and St. Thomas. "It was compelling to be a part of the crew that built the boat from scratch and then won the championships," remembers Rick.

That brings Rick up to last December. At that point, Bill Koch, who also owned America³, was mounting an America's Cup Defense campaign. He asked Rick to use his technology from the Matador² to help mount the campaign. And today, Rick is in San Diego with the America³ syndicate.

America's Cup trials begin next January, where foreign challengers get together to compete in several races. In April, the four foreign boats which have accumulated the most points will race against one another. That winner will be the challenger for the America's Cup.

While challengers race each other, the two American defenders race against one another also. Rick's competitor will be Dennis Connor's Stars and Stripes boat. In May, the defender and the challenger go head to head in the best of seven races in San Diego for the Cup.

Rick explains, "My syndicate (which involves a staff of 150 people) has been in San Diego since last January getting ready for the races." A regular day for Rick includes physical training every morning along with a sailing team meeting, prepping the boat with the crew, sailing from 10 a.m. to 5 p.m., and then cleaning, hauling, and washing the boat, along with doing any other work that needs to be done.



Rick Burnham '85

Although the day is long and the work is tough, Rick says he's wanted to be in an America's Cup race since he was a little kid. "I work 70 to 100 hours a week. It's a lot of work but it's exciting work. I was lucky to have been chosen for the crew. There were 400 applicants in all."

As for Rick's future, he says he'd like to use his engineering degree on yacht design, or for a yacht racing engineering-type firm. Rick says his WNEC degree has come in handy. "Although I'm not involved with design, just having an engineering background lets me understand what engineers are talking about. That's a plus. Sailing is very scientific."

After this America's Cup race, Rick says he definitely sees another America's Cup campaign in his not-too-distant future. And a dream for the distant future, "I'm thinking about doing a Whitbread Around the World Race, which is done every four years and takes about nine months in all. It's kind of the Mt. Everest of sailing." In any event, Rick's life will always involve the sea for he admits, "Sailing is my addiction!!"

Rick helps the crew ready America³ to defend the America's Cup in 1992.

OUR Class Correspondents are doing a terrific job. They have suggested, however, that we put in a deadline date to send news to them by to make the next issue. For the December issue, please send your news by October 18, 1991. We're still recruiting volunteers for Class Correspondents so if you're interested, call Kara Brighenti '87/G'89 at (413) 782-1327

1961
Class Correspondent:
Denise Crawford
136 Meadow Road
East Longmeadow, MA
01028

1966
Class Correspondent:
Theodore Dernago, Jr.
697 College Highway
Southwick, MA 01077

1968
Class Correspondent:
Ronald Bettini
2578 Spruce Creek Blvd. E
Daytona Beach, FL 32014-6786

1969
Roger L. White (MBA) has advanced to vice president and head of MassMutual's Insurance and Financial Management's Client Services Direct Access Service (DAS) Department. He is a senior officer of the Company. For the past two years, Roger has coordinated the establishment of Direct Access Service, the system that speeds information to policyholders and agents through a toll-free 800 number. The system now consists of a service center in Denver and a home office operation as well. Roger lives in Wilbraham, MA, with his wife and three children.

Roger L. White '69

1970
Class Correspondent:
Guy Lithwin
78 Norman Avenue
Pittsfield, MA 01201

Guy Lithwin (BA) writes, "After graduating from WNEC in 1970, I continued my studies at American International College and received my MSS degree in 1978.

"After several years with the Department of Public Welfare, I went to work in the private sector doing private counseling. I am a licensed certified social worker and currently am employed by Berkshire Mental Health Association in Pittsfield, MA.

"My wife, the former Joan Coyle of Longmeadow, and I have lived in the beautiful Berkshires since 1975. During my off hours and vacations you can find me working around my home, travelling Berkshire County, or on Cape Cod visiting my parents and brother.

"I would like to know just where my classmates are and what you have been doing over the years. Let me hear from you so that I may include your information in our class notes. And I know perhaps you don't want to be reminded, but 1995 will be our 25th Reunion. I want to hear from as many of you as possible for our next edition of *The Communicator*. Do you remember 'The Rock' that was placed or should I say 'dumped' in front of the Campus Center? Yes, it's still there."

Ready, on your mark, get set, and go!—Alumni and friends head out at the 23rd Annual Alumni Golf Tournament, May 23 at the Wyckoff Country Club.

1973
Alexander Rucki (BSBA) married Laurie Plasse May 4 at St. George's Church in Chicopee, MA. Alexander is owner of Rucki & Son Tire in Holyoke, MA.

1974
Charles (Skip) Miller (MBA) established an international Picture Phone Service. He explains, "It enables you to send still pictures to just about anyone world-wide. You can also carry on a normal conversation. The highlight was having six Washington Redskin players speak with our troops in the Middle East. This 'Support Call' by the Redskins was truly appreciated by our troops."

1976
Barbara Albert Sullivan (BA) married **Will Sullivan** '77 (BA) and they have two children; Jack, 6, and Leigh, 3.

1977
Diane (Akelaitis) Bove (BA) married Philip Bove in 1985. They have twin sons, Andrew and Joseph, born in July 1987. The family lives in Florham Park, NJ.

1979
Class Correspondent:
Esthela Bergeron
163 Pearl Street
Holyoke, MA 01040

Cindi (Conner) Romano (BA) recently bought a house in West Milford, NJ. She has a 15 month-old son, Nicholas. Besides taking care of her son and working full-time, she raises Akitas and cares for other animals in her home.

1980
Hal Bricker (BSBA) and his wife, Vaile, announce the birth of their second child, Lauren Heather, born May 20, 1991. Lauren has a brother, Brian. Hal and his family live in Staten Island, NY.

1981
Jonathan Demirjian (BA) recently married **Polly Orenstein** '82 (BA) in South Windsor, CT. Both are also graduates of Western New England College School of Law. Polly is an attorney with Ginsburg & Ginsberg in West Haven, CT. Jonathan is an assistant public defender in Bridgeport, CT.

Christine (Walsh) Irujo (BSBA) and **Antonio Irujo** '82 (BSME) announce the birth of their son, Kevin Joseph, born March 22, 1991, weighing 8 pounds, 9 3/4 ounces. Kevin has a brother, Brendan, 22 months, and a sister, Kaitlyn, 4 1/2 years old.

1982
Class Correspondents:
Robert "Bob" Craig, Jr.
128 Paterson Road
Hanscom AFB, MA 01731

Mary (Przybylowicz) Waldron
119 Sagimore Street
North Quincy, MA 02171

Marguerite R. Costanzo (BSBA) writes, "Mark and I have been married for five years now. We bought a new home and have settled in Florida. We are expecting our first child the end of September.

Mary (Przybylowicz) Waldron (BA) was recently awarded a Master of Science Degree in Public Affairs (MSPA) from the University of Massachusetts at Boston. The MSPA program is administered by the John W. McCormack Institute of Public Affairs. Mary is a senior research analyst for the Local Affairs Committee at the State House in Boston.

1983
Class Correspondent:
Lee Ann Harvey
60 Tracy Drive
Agawam, MA 01001-2148

SPORTS SCHEDULES AVAILABLE

Anyone who would like the year's sports schedule of all varsity teams, you can get one by calling the Athletic Department at 413-782-1202.

Lee Ann Harvey Writes, "The summer has flown by and still no word from the members of the Class of 1983. Please write and let everybody know about the master's degree you just started or your new promotion! On behalf of 37 years of engineering students at WNEC, I'd like to wish Professor Henry Sundberg good luck on his retirement in May 1991, and thank him for the tools he gave us to be professional engineers."

Barbara Beis (BSBA) '89 (MBA) married **Raymond Poole, Jr.** '88 (MBA) recently. Barbara is an accounting supervisor at Hamilton Standard in Windsor Locks, CT. Raymond is an accounting supervisor at United Technologies in Hartford, CT.

Richard Fedak (BSBA) married Tina Piteo May 25, 1991. Richard is a manager in the new business division of Massachusetts Mutual Life Insurance Co.

Christine Fenton (BSBA) married Todd Kubik May 11, 1991, at St. John the Evangelist Church in Agawam, MA. Christine is employed with Fenton's Athletic Supplies, Inc.

Bill Merrill (BSME) and his wife, Jane, had a baby boy April 28, 1991. They named the baby Bradley William Merrill.

Steven Mittler (BSBA) married JoAnne Cotton recently in West Springfield, MA. Steven is a merchandise manager for PACE Membership Warehouse in Enfield, CT.

Mary (Bazan) (BSME) and **Richard Vollaro** '83 (BSME) announce the birth of their son, Timothy. He was born April 7, 1991. Timothy is also the first grandchild of Professor Henry J. Bazan.

1984

Class Correspondent:
Patricia Dimauro-Prunty
R.D. 1 Box 467 Sigler Road
Pine Plains, NY 12567

Richard Cartier (BSBA) is the father of a new baby boy, Michael Richard Cartier, born March 29, 1991.

Peter Langlais (BS) has a new occupation in medical laboratory sales with Costar Corporation of Cambridge, MA. He and his wife, Susan, have a new baby, their first child, James Patrick, born August 30, 1990.

Anne Meurisse (BBA) writes, "I recently passed the exam for enrolled agents and have my treasury card. I am also a notary. My office is in Hampden, MA, where I do taxes and bookkeeping for individuals and small businesses."

Chester Warawka (BA) is the father of a baby girl, Alyssa Marie, born August 3, 1990.

1985

Class Correspondent:
Charlene Metcalf
50 Armstrong Road
Enfield, CT 06082

Jennifer (Kern) LaCosta (BSBA) and her husband, Ricardo, announce the birth of their son, Ricardo LaCosta V. The LaCostas live in Margate, FL, near Fort Lauderdale.

Lisa (Schwartz) Lerner (BSW) and her husband, Michael, announce the birth of their first child, Joseph Bradley, June 4, 1991.

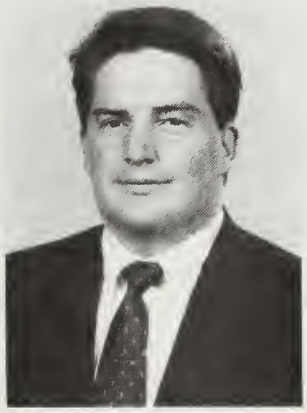
Michael Mencaroni (BSBA) has been promoted to district safety manager for Ryder Truck Rental's Boston district. He and his wife, Christine, will soon relocate to the Boston area.

Kelley A. Walsh (BSME) married Eric Pearson January 5, 1991. She is a senior mechanical design engineer at Hamilton Standard in Windsor Locks, CT.

1986

Suzanne Brunelle (BSBA) married Frank Marsh May 4, 1991, at St. Thomas Church in West Springfield. Suzanne is a branch operations officer for Bank of New England.

Martin M. Caine (BSBA) has been promoted to manager at KPMG Peat Marwick, the international public accounting firm. Martin, who lives in Springfield, MA, with his wife, Laura, joined the Springfield office of KPMG Peat Marwick in 1986. He is a certified public accountant and a member of the Massachusetts Society of Certified Public Accountants.



Martin M. Caine '86

Cheryl Kenney (BSBA) married Stephen Milone April 27, 1991. Cheryl is a systems manager with Insul-Bond, Inc. and a CB helper with Compuserve. Steve is a systems manager/tax specialist with Charles E. DiPesa & Co. in Boston, MA.

David Stuart (BSBA) married JoAnn Grimaldi recently. David is a senior procurement analyst at Pratt and Whitney in East Hartford, CT.

1987

Class Correspondents:
Frank Dyer
21 Sharren Lane
Enfield, CT 06082-2030

Michael Lauzier
52 Goose Nest at Lakewood
South Windsor, CT 06047

Brian Prentice (BSBA) recently had $300 donated to the College in his name. At the May 4, 1991, Cookes' Equipment Company, Inc. auction, they auctioned some construction equipment toys with the final bid going to the charity of the high bidders choice. The high bidder happened to be Brian and he chose the WNEC Alumni Association to receive the proceeds of his bid. Davis Auctions, Inc. President James Davis wrote the College, "Your school must have meant a great deal to Brian for him to select you to receive his bid. Even at a construction equipment auction your were thought about. Keep up the good work."

1988

Class Correspondents:
Marilyn Gorman
21 Cedar Pond Dr. Apt. 3
Warwick, RI 02886

David Iwanicki
267 Steeplechase Court
Deptford, NJ 08096

David Arildsen (BSBA) married **Julie Nakelski** '90 (BSBA) June 8, 1991. David is the northeast manager for Guardian Fiber Glass.

Lisa Bozenhard (BA) is pursuing a master in elementary education degree at Westfield State College.

Richard Butera (BSBA) married **Margaret Barrepski** '88 (BSBA) April 6, 1991, at St. Patrick's Church in Chicopee, MA. Margaret is a financial administrator for Hamilton Standard in Windsor Locks, CT. Richard is a property claims adjuster for Great American Insurance Co.

Gina (Maggi) Golash (BSBA) recently accepted the position of director of marketing and development with Friends of the Retarded, Inc./Sunshine Village in Chicopee, MA. F.O.R., Inc. is a private, non-profit agency that serves over 200 adults with mental retardation in the Western Massachusetts area.

Marilyn Gorman (BSBA) has been promoted to marketing analyst/project manager at Metropolitan Property & Casualty Insurance Company. She works in advertising and promotion at the corporate headquarters in Warwick, RI.

Healthful Living Center Update

167 # Bricks purchased so far

$ 700,000 Total raised by alumni to date.

Thanks to all who contributed so far.

Mary Ellen Kraus (BSBA) married **George Wickett, Jr.** '88 (BSBA) June 15, 1991, at Bethany Assembly of God in Agawam, MA. Mary Ellen and George are both employed as programmer/analysts at Data General Corporation in Westboro, MA.

Raymond Poole, Jr. (MBA) married **Barbara Beis** (BSBA '83, MBA '89) recently. Barbara is an accounting supervisor at Hamilton Standard in Windsor Locks, CT. Raymond is an accounting supervisor at United Technologies in Hartford, CT.

Marie Ringuette (BSW) of East Greenwich, RI, is engaged to be married in November. She works as a social worker and her fiance is employed by Hasbro in finance.

Jim Tinker (BSBA) and Catherine Kowal were married in May. Jim is employed as an accountant at Meyers Brothers and Adeletti, P.C., in Longmeadow, MA. Cathy, a nurse at Baystate Medical Center, is pursuing a master's degree with a concentration in health care management at the College.

Stephen Tongue (BSME) married Darlene Suchecki May 4, 1991. Stephen is a mechanical engineer for Hamilton Standard in Windsor Locks, CT.

Robert Vetal, Jr. (BS) married Kimberly Matthews March 23, 1991. Robert is a software engineer for Gerber Garmet Technology in South Windsor, CT.

Patricia Wojak (BSBA) earned a master in accounting degree from the College in May.

Gerry Zecca (BSBA) has been promoted to senior underwriter at Aetna.

1989

Class Correspondent:
Mike Maddaloni
288 Grove Street Apt. 1
Auburndale, MA 02166-2243

Mike writes, "Howdy! Just sitting here by the pool thinking about my first semester at WNEC. Ah, the good old days of hanging out between classes in the commuter lounge, socializing on Franklin 4, and that funny notion I had that I could be an engineer! Darn, some kid just splashed me; it's back to the nineties. Keep jamming my mailbox with those cards and letters (and photos). And don't forget to include your business card for my collection.

"**David 'Dip' Rinaldi** (BSBA) recently joined Innovative Information Systems, Inc., a computer consulting firm based in Norwood, MA, as a staff consultant. He first worked in their Philadelphia, PA, office and is now based from their new Seattle, WA, office. The Dipster would like all his friends out east to know that he's living large in Seattle and that he just may never come back.

"**Arvind Sharma** (BSME) is an assistant technical support director and materials engineer at Dirats Metallurgical Labs in Westfield, MA. Arv was in the front row at Great Woods in Mansfield, MA, when his pals ZZ Top made a recent visit."

Sandi E. Bowie (BSBA) gave birth to a son, Russell Larocque, June 5, 1991. The baby weighed 7 pounds 12 ounces at birth. Sandi married Lawrence R. Larocque of Lawrence, MA, August 10, 1991.

Ana Maria Costa (BSBA) married James D'Agostino June 1, 1991. Ana, a substitute teacher for the Springfield school system, is pursuing a master's degree at Elms College in Chicopee, MA.

Jacqueline Moakler (BSBA) married Mark Burak recently. She received a master's degree in early childhood education from American International College.

Edward Mrozinski (BSME) married Mary Goehring recently. Edward, who is currently pursuing a master's degree at WNEC, is a project engineer at Facemate Corporation in Chicopee, MA.

Lisa Pepper (BSBA) and Daniel Bousquet were married April 27, 1991, at Assumption Church in Chicopee, MA. Lisa is a customer sales service representative for Eastern Container Corporation.

1991

Lisa Bellerose (BSBA) married David Chapdelaine recently. She is employed at Pauline's Restaurant in Longmeadow.

Craig Hunter (BSME) won third place in the 1991 American Society of Mechanical Engineers (ASME) Region I student paper competition for his paper entitled "Extending the Workhorse: Centrifugal Blower Systems." His project was sponsored by the United Technologies Research Center and Textron Lycoming.

Maria Maddaloni (BA) is pursuing her doctoral degree at the Maxwell School of Citizenship and Public Affairs at Syracuse University. She is concentrating her study in American and Latin American politics and political communication. Maria is the recipient of a Graduate Teaching Assistantship at S.U. as well as a tuition scholarship.

FINAL CALLS FOR THE ALUMNI DIRECTORY

The telephone verification phase of our alumni directory project (in which alumni can make a final change to their listing) is almost complete. Representatives from the Bernard C. Harris Publishing Co., Inc., official publishers of our directory, have just a few more calls to make before final proofreading begins.

Since we are publishing only enough directories to cover prepublication orders placed at this time, please let Harris representatives know if you are interested when they call. This will be your only opportunity to reserve a copy of the Western New England College Alumni Directory.

If you have not heard from our publisher, you may contact the company directly at:

Customer Service Department
Bernard C. Harris Publishing Co., Inc.
3 Barker Avenue
White Plains, NY 10601
Phone: (800) 877-6554

In Memoriam

Oscar Carlson '55 (BBA) died August 3, 1991, at home. He was 82 years old and lived in East Longmeadow, MA. A retired 45-year works engineer at the former East Springfield plant of Westinghouse, Oscar retired in 1971. He was a past president of the Western New England College Alumni Association. He leaves his wife of 60 years, the former Marion Edmiston; four daughters, Marilyn Ulich, Nelma Wood, Diana Peterson, and Dale Twining; two brothers; nine grandchildren, and five great-grandchildren.

Thomas J. Kostecki '66 (BSME) has passed away.

Brendan Bruno '89 (BSBA) died July 24, 1991. Born in Holyoke, MA, he lived in Longmeadow for 24 years before moving to Florida three months ago. He was an avid skier and while he was a student at WNEC he worked at the Mount Tom Ski School in Holyoke.

Tell Us About Yourself. (Deadline for next issue is Ooctober 18, 1991)

Tell us about your job, family, volunteer activities, hobbies, travel, or achievemcnts, and we'll spread the news in **Class Notes**.

_____

_____

_____

_____

Name _____ Class _____

Address _____

Day Phone _____ Evening Phone _____

Please return completed form to your **Class Correspondent or the Public Relations Office, Western New England College, 1215 Wilbraham Road, Springfield, MA 01119.**

We Need You!

Western New England College has many opportunitics for volunteers. All of the volunteer jobs involve renewing ties with classmates and other alumni, and give you a chance to help out your Alma Mater. Send for more information today!

I'd like to hear about:

__ Homecoming/ Reunion planning
__ Class Correspondents
__ Alumni Association
__ Alumni Career Network
__ Annual Fund/Fund Raising
__ Alumni-In-Admissions Program

Name _____ Class _____

Address _____

Day Phone _____ Evening Phone _____

Please return completed form to the **Office of Alumni Affairs, Western New England College, 1215 Wilbraham Road, Springfield, MA 01119**, or call (800) 962-6592.

Refer a Student.

Do you know of young relatives, their friends, or ncighbors who will be entering college in the next year or two? Please take a minute to tcll us about thcm.

Name of candidate _____

Mailing address _____

Phone number _____ Nearest major city _____

Present school and grade _____

Academic interests _____

Extracurricular interests _____

Your name _____ Class _____

Please return completed form to the **Admissions Office, Western New England College, 1215 Wilbraham Road, Springfield, MA 01119**, or call 1-800-325-1122.

THE WAY WE WERE

Beautiful vintage automobiles were on hand for viewing during Spring Reunion.

THE
COMMUNICATOR

Western New England College
1215 Wilbraham Road
Springfield, Massachusetts 01119-2684

ADDRESS CORRECTION REQUESTED

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